Detailed Service Description for „EmployIng-Pro"

Service 1 - Dedicated Company Profile on the Career Center Blog:

Your company will receive a dedicated company presentation on the Career Center blog, accessible from all subpages of the blog. Content will be taken directly from the information provided in your registration form or your indicated website. Links will be provided to your website, your specified social media channels, and your job portal. Your company logo will be embedded directly within the profile

Service 2 – Promotion of Your Job Postings on the Job Wall and on Campus:

Job postings can be submitted at any time directly via the Job Wall form or as a PDF to kontakt@cc.tu-freiberg.de Initial contact is initiated by the company.

Job postings are divided into two categories:

- Free postings:
  Volunteer positions, internships, thesis and project work, working student positions, vocational training / apprenticeships, dual/cooperative study programs, and mini-/midi-jobs.

- Paid postings:
  Permanent full-time/part-time positions, trainee positions, doctoral/PhD positions, and legal/teaching clerkships (*Referendariate*).

Free job postings are published directly on the Career Center Job Wall.
As part of the "EmployIng-Pro" package, you may publish one paid job posting free of charge for every 3 months booked. Any extension of this posting or any additional paid posting beyond this allowance will be billed according to the "Job Wall Complete Package" rate. Paid postings are published on the Career Center Job Wall as well as posted physically in high-traffic campus locations, in additional university buildings, and on the notice boards of the relevant faculties.

Service 3 – Social Media Post on Career Center Channels:

The content of the social media post (one post per 3-month booking period) is compiled from the information provided in your registration form or your indicated website. Posts may feature your company profile, highlight job vacancies included in your "EmployIng-Pro" package, or share current company news and updates. If the ORTE career fair takes place during your booking period and you are participating as an exhibitor, your company can be featured before and after the fair through such social media posts.

Formal sign-off/approval from the company is not required prior to publication. Your accounts will be tagged/linked provided you have supplied your corresponding social media handles. Fixed publication dates cannot be guaranteed on a monthly basis; as a result, two posts may occasionally be published within the same month. Publication on specific Career Center social media channels cannot be guaranteed, though individual preferences and requests are gladly accommodated whenever feasible.